

Date: September 28, 2023

Listing Department National Stock Exchange of India Ltd Exchange Plaza, 5 th Floor, Plot No.C/1 G Block, Bandra Kurla Complex, Bandra (E), Mumbai-400051 NSE Symbol: AVROIND	Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400001 BSE Scrip Code: 543512
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Sub: Press Release

Dear Sir/Madam

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a copy of press release titled "AVRO India Limited appoints Bollywood star Sonu Sood as Brand Association".

This is for your information and records.

Thanking You

Yours Faithfully

For Avro India Ltd

Sumit Bansal
(Company Secretary & Compliance Officer)
Membership No: A42433

AVRO INDIA LIMITED

(Formerly known as AVON MOLDPLAST LIMITED)

Registered Office: A-7/36-39, South of GT Road, Indl. Area (Opp.Rathi Udyog Ltd.),Ghaziabad- 201009 (UP), India

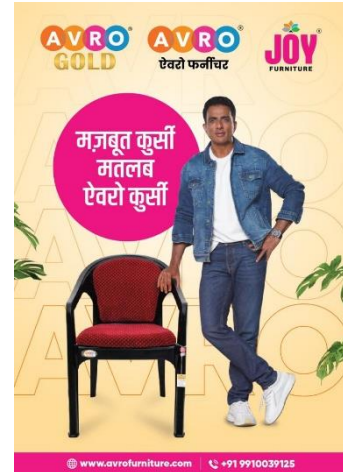
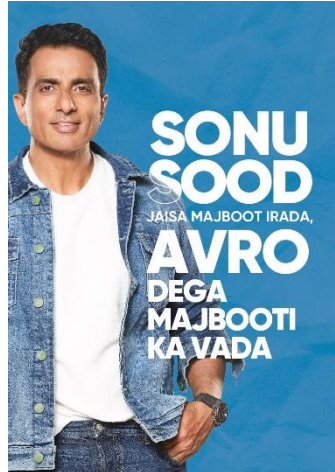
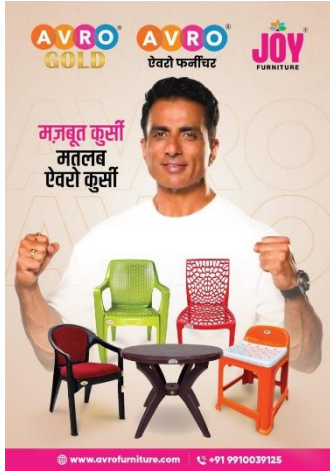
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AVRO India Limited Appoints Bollywood Star Sonu Sood as Brand Association



Mumbai 28th September, 2023 – AVRO India Limited (NSE–AVROIND & BSE – 543512), One of the leading manufacturers of plastic moulded furniture products and a plastic recycler, has announced onboarding the famous Bollywood actor Sonu Sood as its brand association.

Sonu Sood, a well-known actor in the Indian film industry with a career spanning more than two decades, has left an indelible mark on both the entertainment world and society at large. Beyond his exceptional acting skills, Sonu Sood is known as a humanitarian and philanthropist. His unwavering dedication to assisting those in need, along with various other charitable initiatives, has garnered widespread recognition and admiration.

Speaking about the collaboration, Mr. Sushil Aggarwal, Chairman of Avro India Limited, said, "We are delighted to welcome Sonu Sood as our Brand Association at Avro India Limited. This partnership signifies a momentous occasion in our company's history. Sonu Sood's remarkable journey from a successful actor to a humanitarian icon deeply resonates with our core values of compassion and innovation. His unwavering dedication to serving society, especially during the COVID-19 pandemic, is truly inspiring.

At Avro, we've always strived to deliver the highest quality plastic moulded furniture that stands the test of time. With Sonu Sood by our side, we are confident that our commitment to excellence and our mission to make a positive impact on society will reach new heights. Together, we aim to empower and inspire individuals to lead more comfortable and purposeful lives."

Speaking on the collaboration with Avro Mr. Sonu Sood, said, "Strength has come together with strength, as Avro has been winning the trust of more than 5 crore families over the past 20 years. Whether it's for your home, office, classroom, or canteen, Avro is a preferred choice for both our elders and youngsters, making it a versatile option for all. With more than 30 thousand dealers placing their trust in Avro, you too can join the Avro furniture family. It will take care of you for years and years and comes with a 3-year guarantee. A strong chair means an Avro chair."

About AVRO India Limited:

The Ghaziabad (Uttar Pradesh) based AVRO India Limited (AVRO) was incorporated in 1996 and established its manufacturing facilities in the year 2002 is engaged in the business of manufacturing of plastic moulded furniture in the brand name of AVRO/ AVON. The company has one of the largest product ranges manufacturing with imported machines and moulds in a highly automatic environment and following global quality standards & practices. AVRO India Ltd. is one of the largest players in North India in the plastic molded furniture segment and the company is also among the top 5 Manufacturer in India.

AVRO sells its products through online and offline channels. The company has an online presence on Amazon, Flipkart, Indiamart etc. and in the offline channel the company has more than 200 Dealers & Distributors and 20,000 plus touch-points through Retailers

The company's products are widely accepted for various Home and Commercial use for both indoor and outdoor use with absolute reliability of all-weather proof conditions & long-lasting for decades, thus making its products most versatile and reliable.

For FY23 the company reported a Net profit of ₹ 4.16 Cr, EBITDA of ₹ 8.54 Cr on the sales of ₹ 82.34 Cr.

Disclaimer:

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For further information please contact corporate communication advisor:



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